



Saturday, October 2nd, 2010 3pm-10pm
Stramler Park

“A Traditional Oktoberfest with a Local Twist”

Entering its 2nd year, the Bakersfield Oktoberfest has quickly become one of the most talked about social events in the greater Bakersfield area. We have made it our goal to bring a traditional Munich German Oktoberfest and for the praises we have received the event delivered just that. This event is a fun filled day where couples, friends, co-workers, and strangers alike can mingle and soak-in the German culture by tasting the traditional food, listening to the music and by drinking the unique selection of beers strait from Munich.

Here is what you will see at the 2010 Bakersfield Oktoberfest:

- **Delicious traditional German entrées**
- **Oktoberfest beers local Brewers and others from Germany**
- **Live Polka band and our own Biermeister on the main stage**
- **Stein Carrying Contest, Stein Holding Contest**
- **Traditional German games and dances**
- **Souvenir cups, T-Shirts, and Merchandise**
- **A memorable day with new and old friends!**

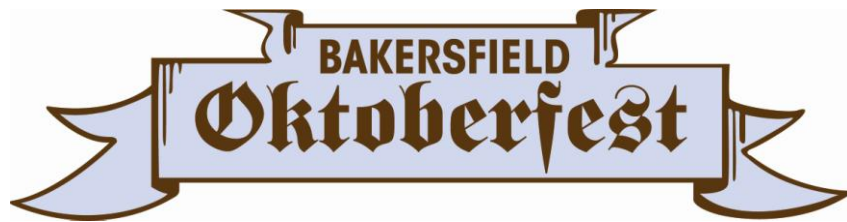
Attached you will find the sponsor agreement for the 2010 Bakersfield Oktoberfest. If you have any questions please call Chairman Cory Jenkins (661) 706-3138 or Kevin Harrer (661) 706-2997. You may also email us at info@BakersfieldOktoberfest.com.

On behalf of the Bakersfield Oktoberfest Board we would like to thank you for your support!

Sincerely,

Board of Directors

2010 Bakersfield Oktoberfest



Oct. 2nd, 2010 Oktoberfest Sponsorship Opportunities
Majority of the proceeds benefit MARE Riding Center.

Presenting Sponsor – \$5,000

- Please contact Cory Jenkins or Kevin Harrer

Stage Sponsor – \$2,500

- Stage will be referred to as “your company’s name” Stage
- Announcements will be made that the stage is sponsored by “xyz”
- Banners, provided by sponsor, will be placed on stage
- Company logo prominently displayed on promotional posters
- Inclusion in promotional print, radio & television advertisement
- Recognition in all press releases
- Recognition in the official program
- 9 months website exposure
- One reserved table in tent area
- (12) VIP Party Packs

Tent Sponsor –\$2,500

- 40’ x 80’ Oktoberfest main tent will be referred to as “your company’s name”
- Company logo prominently displayed on promotional posters
- Inclusion in promotional radio, print & television advertisement
- Recognition in all press releases
- Recognition in the official Program
- 9 months website exposure
- Two reserved tables in tent area
- (12) VIP Party Packs

Ticket Outlet – \$750

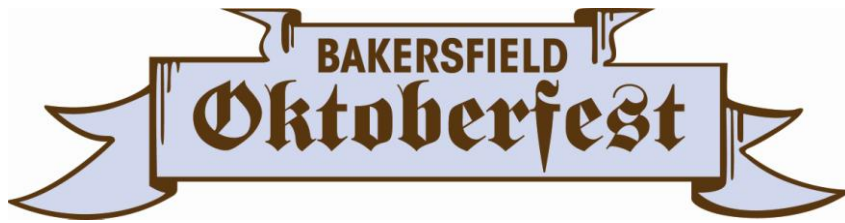
- Your retail/restaurant will be an official pre-sale ticket out
- Mentions on all radio, television, and printed advertisement
- Company logo prominently displayed on promotional posters
- Recognition in all press releases
- Recognition in the official program
- 9 months website exposure
- One reserved table in tent area
- (8) VIP Party Packs

VIP Table Sponsor – \$450

- One reserved table in tent area
- (8) VIP Party Packs - *\$320.00 value*

Booth Sponsor- \$200

- 10x10 booth Space to market in the event (table, pop-up, etc. not included).
- 6 General admission tickets
- 1 banner at event (supplied by sponsor)
- (Food vendors need authorization by event chairman)



Oct, 2nd 2010 Oktoberfest Sponsorship Contract
Majority of the proceeds benefit MARE Riding Center.

Sponsor Information

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsor Level

Presenting, Stage, Tent, Ticket, VIP Table, Booth

Payment

All payments are to be made in full prior to September 18th. Please make checks payable to **Bakersfield Oktoberfest**. They may be mailed to PO Box 2406, Bakersfield CA, 93303.

Authorization

Signature: _____ Date: _____

Thank You For Your Support!